

2017
ANNUAL
REPORT



funded by
**SEATTLE
PARK DISTRICT**
INVESTING IN PEOPLE & PARKS


Seattle
Parks & Recreation

FROM THE SUPERINTENDENT



Dear Parks and Recreation Supporter

When Seattle voters approved the Seattle Park District in August 2014, they expected results – and we at Seattle Parks and Recreation are committed to delivering those results.

I'm pleased to present the 2017 Park District Annual Report, which summarizes our accomplishments from the past year. Midway through the first six-year plan for the Park District, much has been achieved. Later this year, working closely with the Park District Oversight Committee, we will publish a report cataloging the successes, challenges and lessons learned of the first three years of the Park District.

2017 was an exciting and productive year. We continued to address the backlog of major maintenance needs in our system with projects ranging from improving access for people with disabilities to repaving portions of the Burke-Gilman Trail, renovating restroom buildings, and restoring the urban forest. The focus of Park District-funded recreation programs has been to reach and serve under-represented and vulnerable populations, especially people of color, immigrants and refugees and people with disabilities. Guided by our Community Center Strategic Plan, we eliminated fees for drop-in programs and expanded the hours at many of our centers. We also worked to preserve our great parks and recreation legacy by developing new parkland that had been purchased and “land-banked” until funding became available.

My special thanks go to the Park District Oversight Committee for its work for the past three years. The Committee has provided invaluable guidance and insight on a variety of issues. In 2018 the Committee will make recommendations on the second round of the Major Projects Challenge Fund, while we continue to make progress on projects from the 2016 round.

We will be working with the Committee and the community at large to develop the next six-year plan for the Park District. Covering the years 2021-2026, the financial plan will be informed by Seattle Parks and Recreation's Strategic Plan, “Renewing Our Legacy.” We expect to have a draft plan by early 2019.

Working together, we can fulfill the department's vision for healthy people, healthy environment and strong communities.

Sincerely,

Christopher Williams, Interim Superintendent

The Seattle Park District is an ongoing property tax fund (also known as a metropolitan tax district) approved by voters in August 2014. The Park District is intended for the improvement, maintenance and acquisition of parks and facilities and for the recreation programs that serve a wide diversity of Seattle residents. A Park District provides a more stable funding source than shorter term levies. In 2017, the Park District collected an estimated \$0.275 per \$1,000 of assessed value.



SIX-YEAR PLANNING CYCLES

2017 was the third year of the initial 6-year financial plan for the Park District, as specified in the Interlocal Agreement between the City of Seattle and the District. Planning for the next 6-year plan will begin with strategic planning in 2018 and then adoption of the new financial plan in 2020. The plan will cover the years 2021 to 2026.

2017 PARK DISTRICT GOVERNANCE

The Park District is governed by the Seattle City Council acting as the “Park District Board.” The 15-member Park District Oversight Committee helps ensure that the Park District is administered equitably and transparently, engages the public, and completes the projects and programs described in the 6-year plan. The Committee generally meets once a month and the meetings are open to the public.

THE COMPOSITION OF THE OVERSIGHT COMMITTEE IS:

- Four members from the Board of Park Commissioners
- Seven members from City Council districts, one from each district
- Four members recommended by City commissions
- All member appointments are confirmed by the City Council
- The Mayor appoints the Chair of the committee



PARK DISTRICT OVERSIGHT COMMITTEE MEMBERS – 2017

- | | | | | |
|-------------------------|------------------|-----------------|-----------------|----------------|
| Lylianna Allala, Chair | Tom Byers | Marc Daudon | Marlon Herrera | Dewey Potter |
| Patti Wilma, Vice Chair | Jeniffer Calleja | Jessica Farmer | Kelly McCaffrey | Barbara Wright |
| | Patt Copeland | Steve Gillespie | Garet Munger | |

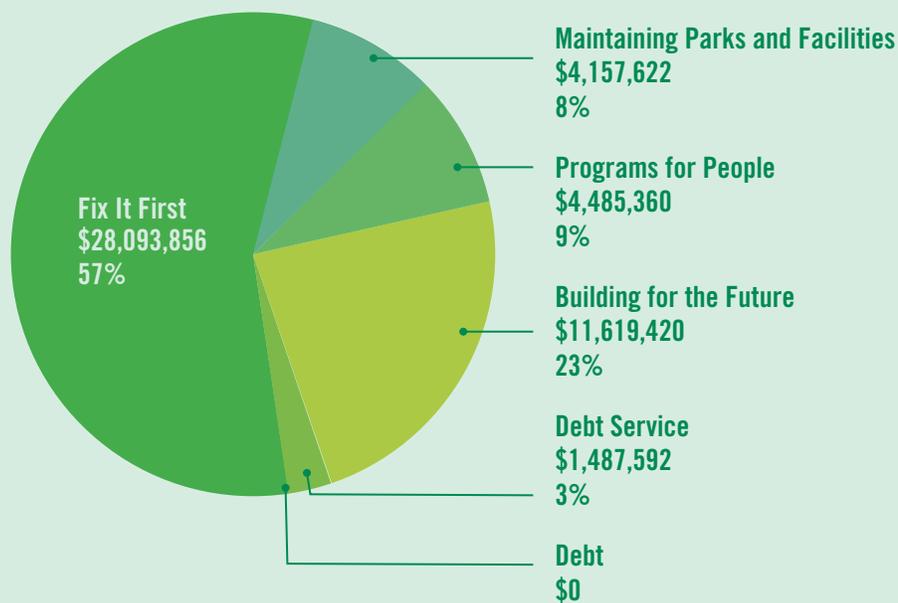
FINANCES

In 2014, voters approved the Seattle Park District, an ongoing, stable funding source for Seattle Parks and Recreation. The table below shows how Park District funds supplement the much larger overall budget for the department. The pie chart shows how Park District funds were allocated in 2017, broken down by the major initiatives: Fix It First, Maintaining Parks and Facilities, Programs for People, and Building for the Future.

2017 SEATTLE PARKS AND RECREATION BUDGET

SOURCE	CAPITAL BUDGET		OPERATING BUDGET		TOTAL
Park District Funds	\$37,166,703	47%	\$12,677,147	8%	\$49,843,850
Other Funds	\$42,238,297		\$150,524,542		\$192,762,83
TOTAL	\$79,405,000		\$163,201,689		\$242,606,689

2017 PARK DISTRICT BUDGET



2017 Accomplishments

FIX IT FIRST

This work includes forest restoration, makes facility improvements and begins to address the backlog of major maintenance work needed in our parks and facilities.

2017 HIGHLIGHTS

- 4 community center projects completed or underway to improve Americans with Disabilities Act (ADA) access
- Completed improvements to Denny Park, the city's oldest park
- Improved track and field components at West Seattle Stadium
- Restored 173 acres of urban forest land, planting 164,000 native plants; logged 79,000 volunteer hours
- Resolved 31 property encroachments



Denny Park Improvements

Denny Park, the city's oldest park, got a much-needed makeover in 2017. Home to Amazon, Vulcan and other high-tech giants, South Lake Union is Seattle's fastest growing neighborhood, making Denny Park with its green spaces, trees, walkways and other amenities such as a play area and dogs' off-leash area ever more precious.

Seattle Parks and Recreation combined several major maintenance projects to provide improvements that included pathway and pavement replacement, sewer and irrigation upgrades, lighting, and a spruced up central plaza with new plantings, café tables and an improved community gathering space. Besides the Park District, funding for the project included the 2008 Parks and Green Spaces Levy, and private funds from Vulcan and Clise Properties for pathway lighting. The new look and new activities – food trucks, buskers, visitors eating lunch or hanging out – have enlivened the park, drawing in more people, especially during the lunch hour.

The results are heartening to park neighbors. “There’s been a slow and steady uptick in the use and enjoyment of the park,” says Tim Gaydos, chair of the Friends of Denny Park and pastor of a church located across the street from the park. “It’s great to see the park beginning to flourish as the neighborhood continues to thrive.”

2017 Accomplishments

MAINTAINING PARKS AND FACILITIES

Preventive maintenance and day-to-day maintenance of our parks and facilities improve visitor enjoyment and safety of our parks and facilities.

2017 HIGHLIGHTS

- Performed repairs and preventative maintenance on more than 40 community centers, crew quarters, administrative buildings and educational centers with our team of specialists in carpentry, electrical work, painting, and plumbing
- Responding to our number one complaint – off-leash dogs in parks – issued 694 citations for dogs off-leash and license violations; 79% were first-time offenders, 21% repeat offenders
- Completed improvements at 6 P-Patch gardens

Making Parks and Facilities More Accessible

Prior to a major path repaving project at Camp Long in West Seattle in 2017, negotiating the long ramps from the cabins to the parking lot and restrooms could be an adventure, recalls Kyle Bywater, coordinator of Specialized Programs for Seattle Parks and Recreation. SPR runs summer camps for youth and adults with disabilities and the paths are in almost constant use. “The paths had cracks, potholes, and pea gravel,” said Kyle. “The repaving made a huge difference for our campers in wheelchairs and using walkers.”

Funded by Seattle Park District funds, the project began in October 2016 and finished in June 2017.

Seattle Parks and Recreation has been working steadily to make facilities more accessible and compliant with the federal Americans with Disabilities Act (ADA). This work includes improving accessible routes to and from our facilities, and work on doors, signs, restrooms, kitchens, hallways and parking lots. Besides the Camp Long paths, major ADA work was completed in 2017 at Delridge, Garfield, Meadowbrook, Ravenna-Eckstein and Lake City community centers and the Georgetown Playfield and Comfort Station.



2017 Accomplishments

PROGRAMS FOR PEOPLE

These initiatives help Seattle residents be healthy and active with particular focus on people from under-served communities.

2017 HIGHLIGHTS

- Distributed all \$400,000 of Park District scholarships by the end of quarter 3, indicating higher demand than funds available
- Served 22,000 healthy meals to immigrant and refugee elders in our Food and Fitness Program, which is coordinated by Park District-funded staff
- Provided 447 hours of public arts programming; 55% of the awardees were people of color
- Awarded \$113,000 to 15 community partners for Get Moving program, which provides health and fitness programs for under-served communities; 2,600 participants took part in more than 720 hours of programming



Toddler Play Areas

On a rainy Thursday morning in October, Joanna Bonnaci and her energetic 3-year-old Brandon came to the toddler gym at Hiawatha Community Center in West Seattle. Bonnaci lives in the nearby Admiral neighborhood and has been bringing her son to the toddler program since he could walk. Today he is racing his plastic play car around the edge of the gym. More than a dozen other children play on other vehicles, slides, rocking toys, climbing

structures and mats. Parents, grandparents or other caregivers play with their children or stand around the perimeter of the action. “Our house is pretty tiny,” says Bonnaci, “so the toddler gym has been a lifeline for us, especially when it’s nasty outside. It’s part of our regular routine. Brandon loves it here and I’ve met a lot of families from the neighborhood.”

As part of implementing the 2016 Community Center Strategic Plan, Seattle Parks and Recreation made all drop-in activities free in 2017—and the results show big increases in participation. Drop-in activities—including fitness rooms, basketball, tot play rooms, pickleball, card games, and many others—are beloved by the community, but previously required participants to pay a fee. As part of our commitment to increasing access to our programs, we eliminated drop-in fees at all community centers. Once the fee was removed, attendance at drop-in activities noticeably increased. The Park District also paid for new play equipment.

2017 Accomplishments

BUILDING FOR THE FUTURE

We are preparing for the future by acquiring new park land, developing new parks, connecting to greenways and keeping our downtown parks active and vibrant.

2017 HIGHLIGHTS

- Acquired 3 properties at Kiwanis Ravine, Delridge Wetland and Genesee Park
- Began implementation of projects funded by the Major Projects Challenge Fund, including a new perimeter wall at Kubota Garden
- Continued development of 14 “land-banked” park sites; projects at Greenwood/Phinney, Westlake/Lenora, Lake City, Fremont, Baker, Christie, West Seattle Junction, Greenwood Park, North Rainier and the International District are in the planning or design stages
- Increased programming at neighborhood parks with classes, play and cultural events in low-income areas including Rainier Valley, South Park, Lake City, Bitter Lake, Central District and Delridge

Major Projects Challenge Fund

The pending expansion of Magnuson Community Center could not come at a more crucial time. The renovation of the former Navy building on the west side of the park will add almost 450 residents in the new Mercy Magnuson Place to the 450 residents already living in subsidized housing units managed by Solid Ground.

Anticipating the critical need for programming and activities at Magnuson Community Center, the Advisory Council submitted an application for Major Projects Challenge Funds to renovate approximately 4,800 square feet of currently unusable space at the south end of the Community Center. Following thorough review by the Park District Oversight Committee of all Major Projects Challenge Fund applications, the project was awarded \$50,000 to fund the feasibility study in 2017. With the feasibility study funding in hand, the Advisory Council sought additional funding from the City of Seattle, King County and the Washington State Legislature. Funding for the renovation was secured with the City's allocation of \$1.15 million, King County's \$1 million, and Washington State's pending allocation. Planning/design work is slated to begin mid 2018 with construction expected to begin in 2019.



The Advisory Council has long wanted to add programming and events at the community center, "but the lack of space was always a deterrent," said Carol Valdrighi, Advisory Council president. "We are delighted and grateful for this wonderful result for our community."

3-YEAR, MID-TERM REPORT AND SECOND FINANCIAL PLAN

The Interlocal Agreement between the City of Seattle and the Seattle Park District calls for a mid-term report, half-way through each 6-year financial/program plan. The first three years of Park District implementation included a “ramp-up” year in 2015 funded by a \$10 million loan from the City to be paid back over eight years. Only selected projects were launched. 2016 was the first full year of implementation. Later this year, SPR, working with the Park District Oversight Committee, will issue the mid-term report. The report will include a financial summary of the first three years, challenges and lessons learned, and information about the planning process for the next 6-year financial plan.



SPR STRATEGIC PLAN WILL INFORM NEW PARK DISTRICT PROJECTS

To ensure robust community involvement in Park District implementation, the Interlocal Agreement requires Seattle Parks and Recreation (SPR) to conduct a community process every six years to develop a new financial plan – and we are happy to do so!

The initial 6-year financial plan ends in December 2020. The second financial plan, 2021-2026, will be informed by a new parks and recreation strategic plan. The “Renewing Our Legacy” plan will be a comprehensive, high-level look at the breadth of Parks and Recreation’s programs, parks and facilities. Community outreach, discussions with SPR staff and a statistically valid survey will provide plan input, along with data collection and analysis.

Development of the new strategic plan will lead directly to prioritizing spending for the second 6-year financial plan. We expect to have a strategic plan ready in March 2019 and will then to move into the community process to prioritize Park District spending. Among the questions we’ll be asking:

- What new initiatives should be funded?
- Are there any current initiatives which shouldn’t continue?
- Within the prioritized initiatives, how should the funding be divided?
- What should the tax rate be for the second six years of the Park District?

Underpinning the planning process are SPR’s vision of healthy people, healthy environment and strong communities, and Mayor Jenny Durkan’s values of an affordable, vibrant, safe and just city. Seattle Parks and Recreation appreciates the financial support provided by the Park District which enables us to do more to advance these values and better serve the people of Seattle.



COMMUNITY ENGAGEMENT

In keeping with the City of Seattle’s Race and Social Justice Initiative, Seattle Parks and Recreation staff have made equitable services, facilities and parks a priority when implementing the Park District program.

One example is the “**Community Engagement Ambassadors**” that the Get Moving and other recreation programs funded by the Park District have employed to provide outreach to historically underserved communities in Seattle, including communities of color, immigrants and refugees, low-income neighborhoods and the LGBTQ community. Currently there are 15 Community Engagement Ambassadors who speak nine languages: Somali, Romanian, Moldavian, Spanish, Tagalog, Amharic, Vietnamese, Tigrinya and Oromo. The Ambassadors act as liaisons to their communities by publicizing grant opportunities, encouraging community participation in programs, activities and special events, and building trust between these communities and the city bureaucracy. They also provide translation and interpretation services for informational meetings and ethnic media outreach.



In one instance last year, “B.C.,” a Community Engagement Ambassador in the Eritrean community, spread the word about the Park District-funded Arts in Parks program resulting in a funding award to Eritrean Young Professionals to provide art, dance, food and marketing at the annual Eritrean Back to School Picnic at Powell Barnett Park.

This model of community-led culturally tailored and peer-to-peer programming is the only one of its kind in the nation.

For park improvement projects and other programs, public involvement has typically centered around evening public meetings publicized by mail or in the local newspaper. Largely absent from the process have been young people, families, people of color, lower-income people, immigrants, refugees and people whose first language is not English.

Seattle Parks and Recreation planners and project managers are using unique and innovative methods to solicit public input from diverse communities and reduce barriers to the public process. At the early stages of planning, they set public involvement goals based on neighborhood demographics (race, income, health, etc.), community groups in the area, and key neighborhood gathering spots and events.

“If people are engaged in the process early on, they’ll take ownership in the park no matter what their age or cultural background,” says Karimah Edwards, Seattle Parks and Recreation Planner. “This kind of involvement can bring together diverse communities.”

SOME OF THE ENGAGEMENT TECHNIQUES USED FOR SEATTLE PARK DISTRICT PROJECTS HAVE INCLUDED:

- **Going to popular community events that people already attend.** Last summer, SPR partnered with the community to sponsor the Rainier Court Festival in southeast Seattle. SPR provided tents, tables, and advertising for the event, while also setting up an information table to gather input for the North Rainier land-banked park development project. For the Greenwood/Phinney land-banked park project, SPR planners attended the Greenwood Car Show to gather input.
- **Trying new technologies such as online surveys and virtual tours.** For the West Seattle Junction land-banked project, staff worked with consultants to present 3-D virtual tours of proposed park improvements.
- **For people with limited English abilities, translating project information, and using meeting material with fewer words and more graphics to show the proposed improvements.**
- **Holding open house meetings where people may be more comfortable sharing their ideas in a small group.** This has especially worked well for hearing what young people have to say.
- **Tailoring engagement to match the community.** What works in Greenwood may not work in South Park where there are more immigrants and people of color.

Zoo Major Maintenance

Funding provided by the Park District—about \$1.8 million a year—goes toward maintaining the Woodland Park Zoo’s dens, trees, caves, hot rocks, roofs and watering holes. With this funding, the Zoo is able to update old parts of the zoo and keep new parts well-maintained. These are “home improvements” as well as preventive maintenance.

In 2017, the gorilla dens at the zoo got a major upgrade. With the design and final installation of a new air-handling and heating system, the gorillas will be cozy for years to come. These additions were completed at the end of September.

Also in 2017, the zoo’s Northern Trail Boardwalk replacement project began. With Park District funding, the zoo will be able to entirely replace the original wood structure which has stood since 1993. The Northern Trail mimics the habitat of Alaska’s tundra and taiga region and features animals that make this area their home including brown bears, Roosevelt elk, river otters, snowy owls, mountain goats and Steller’s sea eagles.



2017 ACCOMPLISHMENTS

#	INITIATIVE	DESCRIPTION	YEAR-END STATUS
FIX IT FIRST			
1.1	Major Maintenance Backlog and Asset Management	Preserve long-term use of facilities through capital investments. Reduce the backlog of major maintenance projects. Provide more efficient tracking and forecasting through a new integrated asset management work order system. Ensure city parkland is available for the public to use and enjoy through the removal of property encroachments.	Completed 19 Fix-It First Major Maintenance projects. Check out these projects: http://www.seattle.gov/seattle-park-district/projects/fix-it-first . Resolved 31 encroachments which equate to 49,143 sq. ft. of parkland restored to public use (valued at \$1.8 million using average residential property value).
1.1a	Pier 62/63 Redevelopment	Support this redevelopment project managed by the Office of the Waterfront.	Park District funding for this project is budgeted in 2019-2020.
1.2	Community Center Rehabilitation and Development	Complete condition assessments and finalize the scope of stabilization plans for the 8 community centers: Green Lake, Hiawatha, Jefferson, Loyal Heights, Magnolia, Queen Anne, South Park, and Lake City.	Selected project consultants and began scoping, planning and scheduling work for 8 community centers identified in 2016. All projects are on schedule to be completed by the end of 2020.
1.3	Saving Our City Forests	Restore forest land and to provide the ongoing monitoring and maintenance work necessary to keep restored areas from being overrun by invasive plants.	Met the goal of leveraging \$1 million of volunteer time: a total of 78,666 hours of volunteer hours equaled \$1.9 million. Volunteers and staff restored 173.3 new acres of forested parkland.
1.4	Aquarium Major Maintenance	Provide operating support to the Seattle Aquarium while the waterfront is under construction and support major maintenance work at the facility.	Replaced the overhead salmon view window, completed structural assessment and renovation design of Pier 59, and painted most of the building exterior.
1.5	Zoo Major Maintenance	Support the Woodland Park Zoo Society in making improvements to buildings, animal facilities, and grounds.	Made improvements to buildings and animal facilities including the exterior renovation of the Conservation Aviary as well as work on irrigation systems, gorilla dens, Northern Trails boardwalk, and mechanical systems.
MAINTAINING PARKS AND FACILITIES			
2.1	Increase Preventive Maintenance	Mobilize the new Third Shift Crew of journey-level trade positions (electricians, painters, carpenters and plumbers) who maintain recreation facilities at night to avoid disruption to the public during operating hours and to work more efficiently. There will be fewer 2-3 week closures and fewer interruptions of regular programs.	Performed repair and preventive maintenance work at over 40 community centers, parks, pools, crew quarters and administration buildings, environmental and teen centers, and comfort stations. This effort was recognized by the Seattle Management Association where the team was awarded the 2017 Excellence in Leadership award in the Hidden Gem & Unsung Hero category. Launched the new SHIFTBOARD online scheduling system which improved schedule management of custodial maintenance services for various facilities and sites.
2.2	Provide Clean, Safe, Welcoming Parks	Improve parks grounds maintenance, landscaping, and tree work by adding a third tree crew to protect the long-term health of park trees; increase support for the Seattle Conservation Corps; and enhance park maintenance including doubling weekly cleanings of comfort stations during peak season at 41 locations.	Performed enhanced maintenance projects at Denny Blaine, Van Asselt, Camp Long, Bell Street Blvd., Bhy Kracke, Pratt, Greenwood, Sandel parks, Upper Kinnear, Magnuson, Hubbard, Rainier Beach Grounds, Green Lake, David Rogers, Lincoln, Greenwood, Ross, Pratt, and Freeway parks. Continued enhanced cleanings at 41 comfort stations during peak season. Landscape crews continued to beautify and enhance parks by providing specialized maintenance. Supported the basic skills and continued training of Seattle Conservation Corps members, who were mostly homeless adults.
2.4	Make Parks Safer	Educate the public and enforce dog leash and scoop laws at locations with high number of violations and impacts. Partner with Animal Control Officer.	Continued to patrol for leash law violations. Logged 834 encounters; issued 694 citations for off-leash and license infractions, 108 verbal warnings, and 21 trespass warnings. Of the 694 total citations, 79% were first-time offenders and 21% were repeat offenders.
2.5	Improve Dog Off-Leash Areas	Improve existing off-leash areas through increased maintenance and updates to aging infrastructure.	Began improvement work at several off-leash areas including Genesee Park, Woodland Park, and Regrade Park.
2.6	Rejuvenate Our P-Patches	Work with the Department of Neighborhoods and make improvements to the P-Patch gardens.	Completed 6 garden projects: Roosevelt, Hawkins Gardens, Longfellow Creek, Ravenna, Squire Park, and Estelle.
PROGRAMS FOR PEOPLE			
3.1	Restore Community Center Operations	Improve customer experience at community centers by adding hours for custodians, customer service and program staff; allocate \$400,000 for scholarships with the goal of not turning away people who want to participate but can't afford it.	Expanded operating hours at 6 sites through increased staffing. Hosted 3.85 million community visits. Removed the fee for participation in all drop-in programs (tot gym, basketball, weight rooms, etc.), resulting in at least a 10% increase in usage. Collected feedback from 632 participants, with 90% reporting they were highly satisfied with our programs. Expended all \$400,000 of Park District scholarships by the end of Q3, indicating that the community need for scholarships exceeds available resources.
3.2	Recreation Opportunities for All	Work on establishing 25 new partnerships in underserved communities with the goal of serving an additional 2,500 participants.	Offered innovative, accessible, culturally relevant programming to diverse communities by providing \$270,000 in grant funds to 26 community-based organizations. These programs served 2,958 unduplicated participants, more than half of whom were participating in a recreation program for the first time.

#	INITIATIVE	DESCRIPTION	YEAR-END STATUS
3.3	Better Programs for Young People - Seattle's Future	Continue to use the Youth Program Quality Assessment, a nationally recognized evaluation tool to develop outcome-based evaluation of youth programs and implement quality improvement. Apply the evaluation tool to at least 10 more programs and improve program quality for more than 1,500 participants.	Continued to support the quality improvement cycle and staff development for the youth programs already engaged in previous years, and added an additional 7 programs to the quality improvement process.
3.4	Meeting the Needs of People with Disabilities	Serve an additional 79 youth each summer through expanding overnight camp and a teen activity club on Fridays. Serve 200 additional participants during the school year through new programs such as a baking club, a community service club, creative dance, pottery, and flag football.	Held an additional week of overnight summer camp for youth with disabilities, serving an additional 55 young people. Continued expanded school-year programming, serving 282 participants. Funded \$40,000 in translation, equipment, and other costs to make traditional recreation programs more accessible to people with disabilities.
3.5	More Programs for Older Adults	Expand dementia-friendly programming, increase participation of elders from immigrant and refugee communities.	Continued expanded dementia-friendly and other expanded citywide programs for older adults, serving 657 participants. Continued expanded Food & Fitness programs, serving 22,199 meals to immigrant and refugee elders, in partnership with community-based organizations. Continued providing programs for LGBTQ older adults.
3.6	Arts in Parks	Recruit and select artists to activate parks through approximately 40 performances and temporary installations. The following parks have high priority for activation: Cal Anderson, Dr. Blanche Lavizzo, First Hill, Judkins, Flo Ware, Powell Barnett, Denny, Ballard Commons, Lake City Mini Park, Mineral Springs, Salmon Bay, University Playfield, Hutchinson, John C. Little, Othello, Pritchard Beach, Delridge, Duwamish Waterway, Roxhill.	Funded 25 events and 9 installations in 24 parks, by providing \$219,000 in grants, with a continued focus on prioritizing parks that serve diverse communities. Provided an additional 10 wintertime events through partnerships with artists and community-based organizations. Completed the RFP process for 2018 events and installations.
3.7	Get Moving Fund	Create and leverage partnerships with community groups to provide new culturally relevant programs to assist a least 1,000 participants to "get moving" with healthy activities.	Funded 15 community-based organizations with \$113,000 in grants, providing more than 720 hours of programming to 2,600 participants from diverse communities. Piloted a series of free recreation programs that provided more than 150 hours of free, drop-in fitness programs reaching 11,800 attendees.
3.8	Customer Service and Technology	Update the registration, facility booking and point of sale system to improve customer experience.	Continued to work with Active Network to replace the registration system with a goal of launching the new system in 2018. Developed interface with a new accounting system coming on line in 2018.

BUILDING FOR THE FUTURE

4.1	Park Land Acquisition	Acquire 3 or 4 parcels with up to \$4 million in Park District funding and the King County Conservation Futures funds that it leverages.	Acquired 3 properties: Kiwanis Ravine, Delridge Wetland and Genesee Park.
4.2	Major Projects Challenge Fund	Implement the Major Projects Challenge Fund process allowing community groups to apply for \$1.6 million in funding for park projects.	Completed the Green Lake Small Craft Center study, Magnuson Park field cost estimate and conceptual design, and the first phase of Kubota Garden construction project.
4.3	Maintain New Waterfront Park	Once open, provide a baseline level of maintenance services at this park.	Not funded in 2017.
4.4	Develop 14 New Parks at Land-Banked Sites	Start planning and design from 2016 to 2018 for 14 new parks all over the city on land acquired with 2008 Parks and Green Spaces Levy.	Engaged the community in planning and design work at West Seattle Junction, Greenwood Park Addition, North Rainier, and International District. Managed design work at Greenwood/Phinney, Westlake/Lenora, Lake City, Fremont, Baker Park, and Christie parks.
4.5	Maintain Land-Banked Sites	Once open, provide a baseline level of maintenance services for 14 new parks.	Not funded in 2017.
4.6	Develop Smith Cove Park	Begin planning and design for Smith Cove Park improvements.	Engaged the community in the design of this new park.
4.7	Maintain Smith Cove Park	Once open, provide a baseline level of maintenance at this park.	Not funded in 2017.
4.9	Activating and Connecting to Greenways	Collaborate with Seattle Department of Transportation to mark and activate greenways where they enter parks with signage, programming, seating for pedestrians, and other ideas.	Met with 5 neighborhood groups to discuss past and future projects. Worked on a plan to have Bicycle Repair Stations at parks and community centers throughout the city. Identified Sam Smith Park as the first location for a repair station. Completed the Greenways project at Rainier Beach Playfield and began design work for Greenways project at Gas Works, Walt Hundley Playfield, Interlaken Boulevard, and Soundview Playfield.
4.10	Performance Monitoring and Strategic Management	Manage a performance management system that will establish a baseline and ongoing performance dashboard and serve as the basis for an annual report to the community.	Expanded the organizational performance management scope to increase the number of performance measures tracked and reported. Published the 2016 annual report: http://www.seattle.gov/seattle-park-district/about . Participated in a City Council-led evaluation of the Recreation Division by Berk Consulting. Continued deployment of the outcome-based program process in the Recreation Division.
4.11	Urban Parks Partnerships	Activate Hing Hay, Freeway, and Victor Steinbrueck parks with the help of community partners.	Supported 1,510 events and programs in select urban parks partnership sites and provided 6,437 hours of park concierge service to park visitors.



Seattle
Parks & Recreation

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